

Transforming the Future

Our Campaign for Englewood Hospital and Medical Center



Campaign Overview



Transforming the Future:

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THANKS TO A DYNAMIC STRATEGIC PLAN, forward-looking leadership and the tireless efforts of our staff, Englewood Hospital and Medical Center (EHMC) took the proactive steps necessary to position itself at the forefront of medical care across the region.

Over the past decade, we built a state-of-the-art Ambulatory Care Center and a world-class Emergency Department, helping us reach new levels of excellence in the delivery of care. EHMC is consistently recognized as a national leader in quality, safety and satisfaction.

Building on this success, *Transforming the Future: Our Campaign for Englewood Hospital and Medical Center* will provide the essential funds needed to help us dramatically improve the critical areas of cancer care and maternity and engineer major upgrades across our campus. The need is urgent. There is an ever-increasing demand for our award-winning, family-centered maternity care, and there has been a dramatic 80% increase in demand for outpatient cancer services and treatments. We invite you to be a part of this important transformation at this critical juncture in your Medical Center's future.



What projects will the Campaign support?

This Campaign will provide the resources required to meet three critical needs, including:

- Construction of a new Cancer Treatment and Wellness Center: \$64.8 million (\$52.3 million for construction; \$12.5 million for equipment).
- Expansion and modernization of the Family Birth Place: \$15.9 million (\$13.4 million for construction; \$2.5 million for equipment).
- Complete redesign of the Medical Center's main entry driveway to improve traffic flow, facilitate navigation through campus and provide tranquility to patients and families upon arrival.

What is the timetable for the Campaign?

The Campaign will run concurrently with Campaign-related construction, specifically:

- Construction of the new Cancer Treatment and Wellness Center, along with realignment of the Main Entrance and expanded surface parking, began in the Fall of 2012 and is expected to conclude during the Fall of 2015.
- Construction of the Family Birth Place began in the Summer of 2012 and is expected to conclude during the Winter of 2014.

How will new construction and the renovation of existing facilities be financed?

- \$6 million of the necessary funds will be drawn from annual capital budgets.
- \$15 million will cover leasing costs associated with new equipment.
- \$70 million will be financed through short- and long-term debt.

iew Q&A

Why should I make a gift?

Over the course of its long history, EHMC has proven to be a responsible steward of your philanthropic investments.

Our most recent Campaign, which raised an impressive \$30 million, was completely community supported. The resulting Emergency Department, housed in The Kaplen Pavilion, is considered one of the best in the country. Equally important, it was completed on time and on budget. We assure that donors remain informed and up-to-date regarding projects they support.

How can I make a gift?

Englewood Hospital and Medical Center Foundation is a tax-exempt, 501(c)3 organization. All donors are entitled to tax deduction benefits under the law. The Campaign accepts pledges and outright gifts of cash, securities, real estate and life insurance. Additionally, those wishing to make significant gifts may consider including EHMC Foundation in their estate plans. Options to consider are charitable gift annuities, designation of retirement and pension plans or creation of a charitable trust. All pledges and gifts must be irrevocable and documented with a signed agreement. We encourage you to call the Foundation Office or we can work with your attorney, accountant or financial advisor.

To grow into one of the region's leading medical centers you need commitment and vision. Help us Transform the Future and deliver expert, humanistic care to your family, friends and neighbors.

May I restrict my gift to a specific Campaign project?

Yes. Some donors designate their gifts for purposes or programs that are particularly meaningful to them. Naming opportunities are available, and we encourage you to call the Foundation Office to discuss options.

Who will benefit from my gift?

Not only will your gift touch the lives of thousands of patients and their grateful families, but it will also help further EHMC's reputation as a premier healthcare facility where expert humanistic care is delivered each and every day in a state-of-the-art environment.

With your support, we will continue to invest in cutting-edge technology. We will attract leaders in new medical specialties and bring breakthrough medical care to our community.

Your generous donation will help us continue to provide the compassionate healthcare you have come to expect and ensures that we will transform the future of your Medical Center.



Our Vision

The Vision of Englewood Hospital and Medical Center

- ▶ Continue as the regional leader in providing state-of-the-art, compassionate care in a humanistic environment.
- ▶ Build upon our success in offering world-class diagnostic and treatment programs to the communities we serve throughout New Jersey and beyond.
- ▶ Expand cutting-edge specialties and subspecialties, attracting additional extraordinary physicians to our staff, in order to meet increasing patient needs.
- ▶ Move Englewood Hospital and Medical Center to the next level of excellence.

Our Mission

The Mission of Englewood Hospital and Medical Center

- ▶ Provide comprehensive, state-of-the-art patient services.
- ▶ Emphasize caring and other human values in the treatment of patients and in relations among employees, medical staff and community.
- ▶ Be a center of education and research, as demonstrated by its affiliation with The Mount Sinai School of Medicine.
- ▶ Provide employees and medical staff with maximum opportunities to achieve their personal and professional goals.



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